

AGE CONCERN PRESTON and SOUTH RIBBLE

Arkwright House, Stoneygate, Preston, PR1 3XT

Contact: Andrew Potts

Position: Dementia Services Manager

Tel: 01772 552850

Fax: 01772 552866

Email: andrewpotts@55plus.org.uk

Web: www.55plus.org.uk

Area covered: Local Authority

Organisation type: Other Organisation with Older People's Advocacy Project

SHA: Lancashire

Region: North West

Why advocacy for older people is needed:

Ageism exists in our society and has a profound effect on people who are not in a strong position to speak out for themselves. Advocacy is a way of supporting older people to enable them to have their voice heard so that their wishes and needs are known and their rights are represented.

Number of older people receiving one-to-one advocacy: 40

Projects specifically for older people:

Project Name: Advocacy for people with dementia living in care homes

Funder: Opportunities for Volunteering

Started: Apr 2003

End date: Apr 2009

Staff and volunteers working in these projects:

Staff: 2

Volunteers: 11