

# **AGE CONCERN CROYDON**

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**Position:** Advocacy Coordinator

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**Area covered:** Local Authority

**Organisation type:** Other Organisation with Older People's Advocacy Project

**SHA:** South West London

**Region:** London

**Why advocacy for older people is needed:**

Many older people feel that they have become invisible and no one listens to them. Advocacy gives older people a voice and supports them in making their wishes known.

**Number of older people receiving one-to-one advocacy:** 40-50per annum

**Projects specifically for older people:**

Project Name: Financial Advocacy Project

Funder: Board Staff working on the project

Started:

End date: September 2010

Project Name: ACDC Advocacy (Partnership between Age Concern Croydon and Disability Croydon)

Funder: Croydon Council

Started:

End date: September 2010

**Staff and volunteers working in these projects:**

Staff: 1

Volunteers: 0