

# **ADVOCACY ALLIANCE**

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**Position:** Manager

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**Area covered:** Local Authority

**Organisation type:** Other Advocacy Organisation or Project

**SHA:** North and East Yorkshire and Northern Lincolnshire

**Region:** Yorkshire and The Humber

**Why advocacy for older people is needed:**

Older people may have communication problems because of hearing and/or visual impairment. Some older people may have a reduced mental capacity making it difficult for them to: (1) understand policies and procedures; (2) adapt to necessary changes; (3) be aware of options; (4) know how to access information; (5) be able to make choices. At some stage an older person may need an advocate to speak up on their behalf regarding a care plan or in reviews/meetings with social services or residential care management.

**Number of older people receiving one-to-one advocacy:** 45

**Projects specifically for older people:**

Project Name: Older People in Residential Care

Funder: Big Lottery

Started: April 2007

End date: March 2010

**Staff and volunteers working in these projects:**

Staff:

Volunteers: